

CV

Email- saronpaz@gmail.com

Website- sarohm.com

Blog- sarohm-workshop.blogspot.com

Nationality- Israeli, British.

Education

2008-2010 Masters of Design, Applied arts dep. – Sandberg Institute, Amsterdam.

2007-2008 IM dep. – Eindhoven Design Academy.

2000-2004 B.Sc.T.E, Tel-Aviv University – Graduate of Holon Academic Technologic Institute, Art & Design faculty. Teachers certificate in design studies.

1999-2004 Secular social studies – ‘Bina’ Institute of Jewish Identity and Israeli Culture.

Workshops & residencies

2009 Art activism residency – Artis, Den Bosch.

2009 ‘Dutchness’ – design workshop, Milan.

2002-2005 Assistant to Gal Weinstein – group exhibition ‘Herzeliya Museum’ and one-man exhibition ‘Hellena Rubinstein Pavilion’ ‘Tel Aviv Museum of Art’

Teaching & lectures

2011 Ignight – lecture, amsterdam

2010 Misuse/seks is meer – workshop exhibition, Van abbe Museum, Eindhoven.

2010 Pecha Kucha – lecture, Amsterdam.

2010 MisUse- a design workshop, Sandberg Institute, Amsterdam.

2005-2007 Design workshop mentor – special project at ‘Reut’ social club- for mentally disabled adults, Ramat-Gan.

Employment Experience

2011 project manager – Bat-Yam biennial for urban renewal.

2011 project manager – Mediamatic Amsterdam.

2010-present founder & manager at SAROHM experience design studio.

2008 Art director assistant – Israeli TV productions.

2008 Display window design & construction.

2005-2007 Head of the social field – ‘Branco Weiss Institute for the Development of Thinking’ high school network.

2005-2007 O.D.T educational dynamic instructor – ‘Beit Morasha’. Instructor for the commanding staff of the IDF elite units.

2002-2005 Educational – Therapeutic counselor – ‘Makom Acher’, safe haven for teenagers in distress, Tel Aviv.

2001-2004 Social Guide – ‘Reut’ social club- for mentally disabled adults, Ramat-Gan.

2000-2004 Initiator & facilitator of ‘Kehila Hogeget’ project – A social gathering of residents for studying Hebrew culture and organizing community events. ‘Bina’ Institute and Shapira neighborhood Community Center.

1999-2004 Seminar guide – seminars for Children, Youth and adults concerning several themes: Jewish identity, leadership, gender equality, social economy and other culture related themes In addition, involved in various projects: Secular-Orthodox dynamic Sessions, escorting and guiding youth movement cooperative groups, ‘Bina’ institute, Ramat – Efal.

1995-1999 Farmer, agricultural machinery operator, youth educator and pub manager – Kibbutz Nirim.

curitorial work

2011 ‘Pièce de Résistance’ – Mediamatic, Amsterdam.

2011 ‘Duty/Free’ – CBK & oude kerk, amsterdam.

Selected Projects, Exhibitions & awards

2011 ‘ReCollections’ – Musrara Mix, Jerusalem.

2011 ‘MassMess’ – review rotterdam, Rotterdam.

2010 ‘StoryStore’ – installation, Van Abbe Museum, Eindhoven.

2010 ‘GuerillaGreen’ – community event, Zaandam.

2010 ‘Power of copying’ – Xuzhou Museum of Art, Xuzhou China

2009 ‘Domestic Making’ – The Bauhaus-Archive design museum, Berlin.

2009 ‘Domestic Making’ – winner of DMY design fair prize, Berlin

2009 ‘Mesilat Yescharim’ – street art group exhibition, Tel-Aviv

2008-2010 ‘SI module’ – group exhibition, Object Rotterdam applied arts fair, Rotterdam.

2008 ‘GuerillaGreen’ – an Artistic venue, Tolhuistuin, Amsterdam Noord.

2008 ‘views’ – group exhibition, museum Waterland, Purmerent.

2008 ‘HouseProud’ – a design platform & urban exhibition, DDW Eindhoven.

2007 ‘StoryStore’ – a design experiment, DAE Eindhoven.

2006 Ceramic biennial – ‘Eretz Israel Museum’, Tel Aviv.

2005 ‘A furniture in a box’ – the ‘contemporary design pavilion’ ‘Rihutim 2006’ exhibition, ‘The Israel Trade Fairs & Convention Center’, Tel Aviv.

2003 ‘Bank Hapoalim’ design contest – designed gifts for the banks clients, first prize.

2002 ‘Zoo’ – Community sculpture garden, Ramla.